Measuring the ICT Maturity of Enterprises under Uncertainty Using Group Fuzzy ANP

Pham Xuan Kien, Le Ngoc Son, and Nguyen Thi Phuong Giang

Abstract—Generally, measuring the Information and Communication Technology (ICT) maturity is the first step to build a new knowledge system in an enterprise. Knowing their ICT maturity also helps enterprises make a plan for improving the ICT state to strengthen their competitive capability. In this paper, the ICT maturity is based on four main factors: Infrastructure, Application, Human Resource and Policy. The concept of fuzzy set is applied to Analytic Network Process (ANP) to propose a model for measuring enterprise's ICT maturity under uncertain environment. Using group fuzzy ANP approach helps determine more efficiently importance weights of factors and indicators, especially deal with imprecise and uncertain human comparison judgments. A case study is used to illustrate the better new method of ICT maturity measurement.

Index Terms—Fuzzy logic, ANP, ICT maturity.

I. INTRODUCTION

In the era of information and knowledge, knowledge is one the most important factors for success. Knowledge has become an essential resource that organizations need to manage effectively to get their competitive advantage and develop steadily. Obviously, the knowledge management in organizations depends mostly on the development of Information and Communication Technology (ICT) [1]. With the very fast development of technology, most enterprises wonder what kind of ICT system is suitable for them and how to apply effectively ICT to improve their business. Only knowing their current state of ICT use, the enterprises could decide this question.

To measure the ICT maturity, we have to know the importance weights of each factor and their indicators. Therefore, an analytic Network Process (ANP) is used for determining the weights due to the fact that this method has been widely used in dealing with various kinds of MCDM problems. In addition, the uncertainty on judgments of many decision-makers exists and the conventional ANP cannot reflect the human thinking style yet. That is why a group fuzzy ANP approach is introduced to make up for that deficiency in determining the factor weights.

The following parts of paper consist: Session II defines ICT maturity and introduces a measurement for it. In Session III, the review on fuzzy ANP approach will be given. Session IV proposes a model to measure enterprise ICT maturity using group fuzzy ANP. An illustrative example is presented in Session V. The paper will be ended by conclusion part.

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II. DEFINITION, MODEL, MEASUREMENT OF ICT MATURITY

A. Definition and Model

ICT maturity of an enterprise is the state of an enterprise when it achieves the full development state in using ICT to support its business. In other words, the ICT maturity level shows how well an enterprise's ICT use is [2]. In order to determine the current maturity state of ICT use in an enterprise, it is required to carry out measuring the ICT maturity of that enterprise. Following is the model to measure ICT maturity of an enterprise proposed by Pham [3]. There are four main ICT factors inside an enterprise: ICT Policy, ICT Infrastructure, ICT Application and ICT Human Resource.

- ICT Policy: regulars or procedures of using ICT in an enterprise to benefit their business efficiency.
- ICT Infrastructure: devices and services, such as server, PC, laptop... This infrastructure is to store, process and communicate information.
- ICT Application: applications that support an enterprise doing its business.
- ICT Human Resource: staff literacy, skills, IT experts, IT leaders, ICT training, R&D activities...



Fig. 1. Model of ICT maturity in an enterprise.

M. Chesser & W. Skok [4] and Pham [3] suggested the 5-stage road map of ICT develop to determine the level of ICT maturity.

- Stage 1: Inactive no current use of ICT in company
- Stage 2: Basic including word processing and other desktop packages
- Stage 3: Substantial extending into the networking of PCs and applications
- Stage 4: Web-based extending to e-commerce with many web-based services.
- Stage 5: Knowledge-oriented integration of applications and using ICT tools for innovation and knowledge management.

Each of ICT maturity levels is characterized by major ICT factors: Policy, Infrastructure, Application and Human Resource. The measure of ICT maturity needs to collect all data about ICT usage according to 4 major factors.

B. Measurement for ICT Maturity

This paper will use the measurement proposed by Pham, see Table I. The column 'Stage' combines indicators with development stages. The ICT maturity index (ICTMI) will be calculated by following formula:

$$ICTMI = \alpha I + \beta A + \gamma H + \theta P$$
(1)
(0 \le I, A, H, P, ICTMI \le 1, \alpha + \beta +\gamma + \beta = 1)

In his paper, Pham did not mention group of decision makers as well as uncertainty in their judgments. Pham let the weights of I, A, H, P as $\alpha = \beta = \gamma = \theta = 1/4$. After calculation, the obtained ICTMI can be mapped to 5 stages of ICT development road-map by the rule: 0-1/5: Inactive; 1/5-2/5: Basic; 2/5-3/5: Substantial; 3/5-4/5: Web-based; 4/5-1: Knowledge-oriented. This paper will use the group fuzzy ANP approach to determine more appropriate coefficients for I, A, H and P in untertain environment to get a better ICT maturity index.

TABLE I: INDICATORS OF ICT DEVELOPMENT

Factor	tor Indicator	
	Fixed telephones	2
Ē	Mobile devices	5
Le (Number of computers	2
ctu	Type of internet access	4
ru	Local network	3
ast	Internet bandwidth	4
ılı	Secure internet server/ Hosting	4
TI	Security & backup system	4
IC	Wide area network (WAN/ GAN)	3
	Wireless LAN/ Wifi	5
	WAP access	5
	Standard application software	2
	Internet use for getting information	4
	Website	4
(F	Service for which internet is used	4
n (Value of online purchases	4
ıtio	Value of online sales	4
lica	E-marketing	5
ļdd	E-mail/ IM for communicating	2
LA	Social network for cooperate	5
5	Remote meeting/ video conference	5
[Intranet/ Extranet	3
	Management information systems	3
	SCM/ ERP/ CRM	3
	Business intelligent/ Knowledge Base	5
	ICT investment	3
	Quality policy	2
<u>a</u>	Privacy policy	4
y (1	Regulatory policy	2
lic	Security policy	4
\mathbf{P}_{0}	Piracy policy	5
Ľ	IT expert recruitment/ training	5
IC	Upgrade ICT hardware/ software	3
	Assessment effectiveness	5
	ICT use for KM is a priority	5
	ICT training	3
(H	Share of employee using a computer	2
e (]	Share of employee using the internet	4
ILC	Royalty payment & receipt	5
nos	Patent application	5
Re	Company spending on R&D	5
n l	Capacity for innovation	5
ma	IT specified employee	3
Π		4
I.	IT department/ CIO	+
	IT department/ CIO Business specified employee	2
ICJ	IT department/ CIO Business specified employee Self-learning skill	2 5

III. BASIC CONCEPT OF FUZZY ANP

Triangular fuzzy number

A fuzzy number \tilde{M} on R to be a triangular fuzzy number if its membership function: $\mu_{\tilde{M}}(x): R \rightarrow [0, 1]$ is



Fig. 2. A triangular fuzzy number.

Fig. 2. represents the triangular fuzzy number. Consider two triangular fuzzy numbers \tilde{M}_1 and \tilde{M}_2 ,

 $\tilde{M}_1 = (l_1, m_1, u_1)$ and $\tilde{M}_2 = (l_2, m_2, u_2)$.

The basic operations:

$$\tilde{M}_1 \oplus \tilde{M}_2 = (l_1 + l_2, m_1 + m_2, u_1 + u_2)$$
 (3)

$$\widetilde{M}_1 \otimes \widetilde{M}_2 \approx (l_1 l_2, m_1 m_2, u_1 u_2) \tag{4}$$

$$\tilde{M}_1^{-1} = (\frac{1}{u_1}, \frac{1}{m_1}, \frac{1}{l_1})$$
(5)

The fuzzy extent AHP approach was proposed by Chang [5]. Let $X = \{x_1, x_2, ..., x_n\}$ be an object set, and $G = \{g_1, g_2, ..., g_n\}$ be a goal set. According to the method of Chang's extent analysis, each object is taken and extent analysis for each goal g_i, is performed respectively.

Therefore, *m* extent analysis values for each object can be obtained, with the following signs: $\tilde{M}_{g_1}^1, \tilde{M}_{g_1}^2, \dots, \tilde{M}_{g_1}^m$, where all the $\widetilde{M}_{g_1}^{j}$ (j=1, 2, ..., m) are triangular fuzzy numbers. The steps of Chang's extent analysis can be given as follows:

The degree of possibility of $\widetilde{M}_1 = (l_1, m_1, u_1) \ge$ $\tilde{M}_2 = (l_2, m_2, u_2)$ is defined as following (see Fig. 3.):

$$V(\tilde{M}_{1} \ge \tilde{M}_{2}) = \begin{cases} 1 & m_{1} \ge m_{2} \\ \frac{l_{2} - u_{1}}{(m_{1} - u_{1}) - (m_{2} - l_{2})} & m_{1} < m_{2}, u_{1} \ge l_{2} \\ 0 & \text{otherwise} \end{cases}$$
(6)

The value of fuzzy synthetic extent with respect to the ith object is defined as:

 $\sum_{i=1}^{m} \tilde{M}_{q_{i}}^{j} = \left(\sum_{i=1}^{m} l_{i}, \sum_{i=1}^{m} m_{i}, \sum_{i=1}^{m} u_{i} \right)$

$$\widetilde{S}_{i} = \sum_{j=1}^{m} \widetilde{M}_{g_{i}}^{j} \otimes \left[\sum_{i=1}^{n} \sum_{j=1}^{m} \widetilde{M}_{g_{i}}^{j} \right]^{-1}$$
(7)

(8)

where

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$$\sum_{i=1}^{n} \sum_{j=1}^{m} \widetilde{M}_{g_{i}}^{j} = \left(\sum_{i=1}^{n} l_{i}, \sum_{i=1}^{n} m_{i}, \sum_{i=1}^{n} u_{i} \right)$$
(9)

$$\left[\sum_{i=1}^{n} \sum_{j=1}^{m} \widetilde{M}_{g_{i}}^{j}\right]^{-1} = \left(\frac{1}{\sum_{i=1}^{n} u_{i}}, \frac{1}{\sum_{i=1}^{n} m_{i}}, \frac{1}{\sum_{i=1}^{n} l_{i}}\right) \quad (10)$$

The degree possibility for a convex fuzzy number to be greater than k convex fuzzy numbers *M*_i i= (1, 2,...,k) can be defined by:

$$V(\tilde{M} \ge \tilde{M}_1, \tilde{M}_2, ..., \tilde{M}_k) = \min_{i=1,2,...,k} V(\tilde{M} \ge \tilde{M}_i)$$
(11)

Assume that $d'(A_i) = V(\tilde{S}_i \ge \tilde{S}_k)$ then the weight vector is given as:

$$W' = \left[d'(A_1), d'(A_2), \dots, d'(A_n) \right]^T$$
(12)

where A_i (i=1, 2, ..., n) are n elements.



Fig. 3. Degree of possibility of $\widetilde{M}_1 = (l_1, m_1, u_1) \ge \widetilde{M}_2 = (l_2, m_2, u_2)$.

• Normalize the weight vectors:

$$W = [d(A_1), d(A_2), \dots, d(A_n)]^T$$
(13)

IV. THE PROPOSED MODEL FOR MEASURING ICTMI

The group fuzzy ANP method [6] is applied in this model to measure an enterprise's ICT maturity. The process of measurement includes following steps:

Step 1: Define measuring factors and linguistic variables. Firstly, define measuring factors. As presented above, the measurement of ICT maturity consists of 4 main factors. Each factor has its own indicators: 11 indicators for Infrastructure (I), 14 indicators for Application (A), 12 indicators for Human resource (H) and 10 indicators for Policy (P).

Then, define the appropriate linguistic variables for the importance weight of factors and indicators. This paper suggests linguistic terms that can be expressed in positive triangular fuzzy numbers. See Table II.

TABLE II: LINGUISTIC VARIABLES FOR IMPORTANT WEIGHT.

Linguistic terms		Linguistic value
JEP	Just equally preferred	(1,1,1)
WMP	Weak more preferred	(1/2,1,3/2)
MMP	Moderately more preferred	(1,3/2,2)
SMP	Strongly more preferred	(3/2,2,5/2)
VMP	Very strongly more preferred	(2,5/2,3)
AMP	Absolutely more preferred	(5/2,3,7/2)

Step 2: Determine the weight vector of factors and indicators.

Firstly, collect judgments in term of linguistic variable from a group of experts then create pairwise comparison matrices. Calculate consistency index (CI) and consistency ratio (CR) to determine the consistency level from each expert. Use formula (3) and take the average values to obtain the combined comparison matrix for whole group of experts.

The local weight vector of factors is determined by using formulas (6) to (12). Then it is normalized by using formula (13). Next, develop the dependent matrix of factors from inner dependent matrices with respect to each factor. The interdependent weight of factors is derived from local weight vector and dependent matrix of factor. The importance weights of indicators can be calculated in the same method above.

Step 3: Calculate the ICTMI.

Use formula (1) to calculate the ICTMI.

V. ILLUSTRATIVE EXAMPLE (CASE STUDY)

The following example demonstrates the applying proposed method to calculate the ICTMI. A group of 3 experts had convened to measure the ICTMI of an enterprise. They used a questionnaire based on indicators (Table I) to collect data. To measure ICTMI, they must have importance weights of 4 main factors and their indicators. TABLE III (A) shows the pairwise comparison matrix made from 3 expert's judgments using linguistic terms in Table II.

Firstly, it is necessary to test the consistency of each expert judgment. We have 3 different experts. The consistency test results are: $CI_1=0.0711$, $CR_1=0.0799<0.1$; $CI_2=0.0629$, $CR_2=0.0706<0.1$; $CI_3=0.0542$, $CR_3=0.0609<0.1$ so all of 3 expert's judgments successfully pass the consistency test. Use formula (3) and take the average values, we obtain the combined pairwise comparison matrix in Table III (B).

TABLE III (A): PAIRWISE COMPARISON MATRIX OF FACTORS

	· · · ·			
	Ι	А	Н	Р
	JEP	MMP	SMP	WMP
I	JEP	SMP	SMP	WMP
	JEP	VSP	SMP	MMP
		JEP	MMP	SMP
A		JEP	MMP	SMP
		JEP	MMP	VMP
			JEP	MMP
н			JEP	MMP
			JEP	MMP
				JEP
Р				JEP
				JEP

TABLE III (B): COMBINED MATRIX OF EXPERT GROUP

	I	Α	Н	Р
Ι	(1, 1, 1)	(3/2, 2, 5/2)	(3/2, 2, 5/2)	(2/3, 7/6, 5/3)
Α	(2/5, 1/2, 2/3)	(1, 1, 1)	(1, 3/2, 2)	(5/3, 13/6, 8/3)
Н	(2/5, 1/2, 2/3)	(1/2, 2/3, 1)	(1, 1, 1)	(1, 3/2, 2)
Р	(3/5, 6/7, 3/2)	(3/8, 6/13, 3/5)	(1/2, 2/3, 1)	(1, 1, 1)

Then apply formulas (7) to (10) to calculate the fuzzy synthetic extent values:

$$\begin{split} \widetilde{S}_{I} = & (0.205, \, 0.343, \, 0.543), \ \widetilde{S}_{A} = & (0.179, \, 0.287, \, 0.449) \\ \widetilde{S}_{H} = & (0.127, \, 0.204, \, 0.331), \ \widetilde{S}_{P} = & (0.109, \, 0.160, \, 0.291) \end{split}$$

Use formula (11) to calculate:

$$\begin{split} &V(\tilde{S}_{I} \geq \tilde{S}_{A}) = 1.000, \ V(\tilde{S}_{I} \geq \tilde{S}_{H}) = 1.000, \ V(\tilde{S}_{I} \geq \tilde{S}_{P}) = 1.000 \\ &V(\tilde{S}_{A} \geq \tilde{S}_{I}) = 0.814, \ V(\tilde{S}_{A} \geq \tilde{S}_{H}) = 1.000, \ V(\tilde{S}_{A} \geq \tilde{S}_{P}) = 1.000 \\ &V(\tilde{S}_{H} \geq \tilde{S}_{I}) = 0.475, \ V(\tilde{S}_{H} \geq \tilde{S}_{A}) = 0.646, \ V(\tilde{S}_{H} \geq \tilde{S}_{P}) = 1.000 \\ &V(\tilde{S}_{P} \geq \tilde{S}_{I}) = 0.326, \ V(\tilde{S}_{P} \geq \tilde{S}_{A}) = 0.480, \ V(\tilde{S}_{P} \geq \tilde{S}_{H}) = 0.812 \end{split}$$

Then, use formula (12), (13) to calculate the local weight vector of factors:

d'(*I*)=1.000, *d*'(*A*)=0.814, *d*'(*H*)=0.475, *d*'(*P*)=0.326

Therefore, the weight vector is

 $W' = (1.000, 0.814, 0.475, 0.326)^T$

Via normalization, we obtain the local weight vector of 4 main factors:

 $W = (0.382, 0.311, 0.182, 0.125)^T$

It's turn to calculate the independent weight of main factors. At first, consider the inner dependent matrix with respect to each of 4 main factors.

TABLE IV (A): PAIRWISE COMPARISON MATRIX OF FACTORS WITH

RESPECT TO INFRASTRUCTURE (I)			
Ι	Α	Н	Р
	JEP	SMP	MMP
Α	JEP	VMP	SMP
	JEP	AMP	SMP
		JEP	WMP
Н		JEP	WMP
		JEP	MMP
			JEP
Р			JEP
			JEP

TABLE IV (B): COMBINED COMPARISON MATRIX OF FACTORS WITH RESPECT TO INFRASTRUCTURE (I)

Ι	Α	Н	Р	
А	(1, 1, 1)	(2, 5/2, 3)	(4/3, 11/6, 7/3)	
Н	(1/3, 2/5, 1/2)	(1, 1, 1)	(2/3, 7/6, 5/3)	
Р	(3/7, 6/11, 3/4)	(3/5, 6/7, 3/2)	(1, 1, 1)	

Applying the same method above that used to calculate the local weight vector of 4 main factors W, with TABLE IV(A) & TABLE IV(B), we have the vector of factor weight in respect to Infrastructure (I) $W_I = [0.786, 0.099, 0.115]$ Let's consider 3 other inner dependent matrices:

TABLE V (A): PAIRWISE COMPARISON MATRIX OF FACTORS WITH

RESPECT TO APPLICATION (A)			
Α	Ι	Н	Р
	JEP	WMP	MMP
Ι	JEP	MMP	SMP
	JEP	WMP	VMP
		JEP	MMP
Н		JEP	MMP
		JEP	SMP
			JEP
Р			JEP
			JEP

TABLE V (B): COMBINED COMPARISON MATRIX OF FACTORS WITH

Α	Ι	Н	Р
Ι	(1, 1, 1)	(2/3, 7/6, 5/3)	(3/2, 2, 5/2)
Н	(5/3, 6/7, 3/2)	(1, 1, 1)	(7/6, 5/3, 13/6)
Р	(2/5, 1/2, 2/3)	(6/13, 3/5, 6/7)	(1, 1, 1)

We have result $W_A = [0.480, 0.403, 0.116]$

TABLE VI (A): PAIRWISE COMPARISON MATRIX OF FACTORS WITH
RESPECT TO HUMAN RESOURCE (H)

Н	Ι	Α	Р
	JEP	MMP	WMP
Ι	JEP	MMP	WMP
	JEP	WMP	MMP
		JEP	WMP
Α		JEP	WMP
		JEP	WMP
			JEP
Р			JEP
			JEP

TABLE VI (B): COMBINED COMPARISON MATRIX OF FACTORS WITH RESPECT TO HUMAN RESOURCE (H)

Н	I	Α	Р	
Ι	(1, 1, 1)	(5/6, 4/3, 11/6)	(2/3, 7/6, 5/3)	
А	(6/11, 3/4, 6/5)	(1, 1, 1)	(1/2, 1, 3/2)	
Р	(3/5, 6/7, 3/2)	(2/3, 1, 2)	(1, 1, 1)	

The vector of factor weight in respect to Human resource (H) is

$$W_H = [0.374, 0.302, 0.324]$$

TABLE VII (A): PAIRWISE COMPARISON MATRIX OF FACTORS WITH

KESFECT TO FOLIC T (T)			
Р	Ι	Α	Η
	JEP	1/SMP	MMP
I	JEP	1/SMP	MMP
	JEP	1/SMP	MMP
		JEP	MMP
Α		JEP	SMP
		JEP	SMP
			JEP
н			JEP
			JEP

TABLE VII (B): COMBINED COMPARISON MATRIX OF FACTORS WITH

RESPECT TO FOLICE (F)								
Р	I	Α	Н					
Ι	(1, 1, 1)	(2/5, 1/2, 2/3)	(1, 3/2, 2)					
А	(3/2, 2, 5/2)	(1, 1, 1)	(4/3, 11/6, 7/3)					
Н	(1/2, 2/3, 1)	(3/7, 6/11, 3/4)	(1, 1, 1)					

The vector of factor weight in respect to Policy (P) is

$$W_P = [0.283, 0.661, 0.056]$$

The independent weights of factors are calculated by multiplying the dependent matrix of factors with the local weights of factors as follow

1.000	0.480	0.374	0.283	0.382		0.635
0.786	1.000	0.302	0.661	0.311		0.749
0.099	0.403	1.000	0.056	0.182	-	0.352
0.115	0.116	0.324	1.000	0.125		0.264

Factors	Local weights	Global weights		
I – Infrastructure		0.318		
Fixed telephones	0.085	0.027030		
Mobile devices	0.105	0.033390		
Number of computers	0.114	0.036252		
Type of internet access	0.076	0.024168		
Local network	0.049	0.015582		
Internet bandwidth	0.098	0.031164		
Secure internet server	0.032	0.010176		
Security & backup system	0.024	0.007632		
Wide area network	0.183	0.058194		
Wireless LAN/ Wifi	0.179	0.056922		
WAP access	0.055	0.017490		
A – Application		0.375		
H – Human resource		0.176		
P – Policy		0.132		

The result of operation is [0.635, 0.749, 0.352, 0.264]. By normalization, $W = [0.318, 0.375, 0.176, 0.132]^T$.

Applying the same way, we also can calculate the local and global weights of indicators. As a result, TABLE VIII shows the importance weight of ICT Infrastructure factor and its indicators.

VI. CONCLUSION

This paper contributes to an aspect of building a knowledge system by doing the very beginning step. That is measuring the ICT maturity level in an enterprise. The model of ICT maturity used includes 4 main factors ICT policy, ICT infrastructure, ICT application and ICT human resource. A group fuzzy ANP approach is used to determine efficiently important weight of each factor or indicator to ICT maturity. The proposed model using fuzzy set helps to deal with imprecise and uncertain human comparison judgments. The group approach also helps get more effective in assessment by collect judgments from many experts, not only one expert. With the obtained result, the enterprise can evaluate their current ICT maturity, so that they make a plan to improve their ICT state.

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